



Romanian Jewelry Week 2024

Call for applications

A BRIEF INTRODUCTION

ROMANIAN JEWELRY WEEK is the largest international event dedicated to contemporary jewelry in Romania, organized by **Assamblage National Jewelry Association** (www.assamblage.org), since 2020. Assamblage is currently the main and most active platform in Romania dedicated to author jewelry, with a large area or educational and cultural activities (a portfolio of over 30 projects and exhibitions in the past 9 years).

ORGANIZED BY ASSAMBLAGE
NATIONAL JEWELRY ASSOCIATION



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ROMANIAN
JEWELRY
WEEK 2024



PHOTO: SHARAREH AGHAEI

romanianjewelryweek.com

In 2023, the third edition of Romanian Jewelry Week included over 230 designers and collectives from all over the world and welcomed over 3000 visitors. The format of event includes each year a large area of exhibitions, fairs, conferences, workshops, seminars and guided tours, with one main location as well as connex locations.

The Romanian Jewelry Week awards are designated by an international jury board, as well as special awards each year by official partners. Through Assamblage, Romanian Jewelry Week is integrated in the international map of jewelry weeks and jewelry events, with active partners such as New York Jewelry Week, Milano Jewelry Week, Budapest Jewelry Week, Legnica Silver Festival, Brussels Jewelry Week, Israel Contemporary Jewelry Biennale and many more.

The next edition of Romanian Jewelry Week will place between the 2nd - 6th of October 2023. Applications are now open!



Romanian Jewelry Week 2024 Format

1. Eligibility criteria

The application is open to all contemporary jewelry designers, artists, collectives, schools, associations or institutions from Romania and abroad, regardless of age, education and experience. Terms and conditions for each category are mentioned below.

2. CATEGORIES

PHOTO: NOGA WEISS



Exhibition area - 2-6th of October 2024, in the main exhibition or partner galleries and museum in the official map of the event.

- **Independent designers** can apply for an individual stand (120 x 80 cm, 90 cm high, white, closed glass system) - **350 Euro** or a 1/2 stand (a stand shared between two designers, resulting in an allocated space of 60 x 80 cm, white, closed glass system) - **250 Euro**.
- **Jewelry Schools** - **450 Euro**. The allocated stand is 250 x 120 cm, 90 cm high. White, closed glass system. Max 10 students can be included.
- **Collectives, groups, associations, or institutions** - **650 Euro**. The allocated stand is 250 x 120 cm, 90 cm high. White, closed glass system. Max 10 designers can be included.



**The exhibition area doesn't allow sales during the event, stands will remain closed during the entire time. Designers can arrange personally for reservations or buying of pieces, with delivery after the end of the event, but Assamblage does not intermediate any transactions.*



Fair area - 2, 5 and 6th of October 2024

**only for designers and collectives who can attend personally the fair.*

***it includes the exhibition area during 3-4th of October.*

- **Independent designers - 450 Euro** - individual stand (120 x 80 cm, 90 cm high, white). It includes the stand, signage (name, country, QR code, designer biography and collection concept), online portfolio, as well as chair or electricity outlet if required. It allows for direct sales during the fair.
- **Collectives, galleries, associations - 850 Euro.** Stand dimensions 250 x 120 cm, 90 cm high, white. Collectives can showcase maximum 10 designers. It includes the stand, signage (name, country, QR code), online portfolio, as well as chair or electricity outlet if required. It allows for direct sales during the fair.



**Romanian Jewelry Week does not intermediate sales. All designers and collectives from the fair area must be present and have their own price lists, packaging, payment terminals for card payments, etc.*



The catalogue - ROJW 2020-2024

Celebrating the 5th edition of Romanian Jewelry Week, we have decided to release an anniversary catalogue that will comprise the participants of 2024, as well as a selection of the previous 4 years. A true gem print on the evolution of a community!

Designers that have attended any of ROJW past events or are applying for the current edition can opt for their inclusion in the catalogue, which will include:

- a dedicated spread with two pieces
- designer biography and collection concept
- contact information. See examples below.

The cost is 100 euro and it includes two printed copies of the catalogue.



Marina Radović



BRALLE BROCH
Sterling Silver, Natural Pearl
30 x 50mm

BIO

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam volutpat imperdiet ligula id vulputate. Nam eget nibh sit amet est tincidunt sollicitudin vitae vel nisl. Phasellus non purus non neque mattis semper. Quisque ipsum orci, viverra sit amet commodo ut, porta ac lorem. Aliquam suscipit imperdiet varius. Suspendisse volutpat, dolor eget tempus placerat, nulla urna lacina libero, vitae consequat sem anim id velit.

contact@marinaradovic.lt
www.marinaradovic.lt

CONCEPT

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MORSE BROCH
Sterling Silver
20 x 80mm

Category including:	Display Size	Stand signage, print of bio, text and QR code	Promotion - online portfolio, social media, press	Attendance at conferences, guided tours and events. <i>*Paid workshops are not included</i>	Cost
1. Exhibition shared	80 x 60 cm	Yes	Yes	Yes + 20% discount at paid workshops	250 Euro
2. Exhibition individual	120 x 80 cm	Yes	Yes	Yes + 20% discount at paid workshops	350 Euro
3. Exhibition school	250 x 120 cm. Max 10 students.	Yes	Yes	Yes + 20% discount at paid workshops	450 Euro
4. Exhibition collective	250 x 120 cm. Max 10 designers	Yes	Yes	Yes + 20% discount at paid workshops	650 Euro
5. Fair individual	120 x 80 cm	Yes	Yes	Yes + 20% discount at paid workshops	450 Euro
6. Fair Collective	250 x 120 cm. Max 10 designers	Yes	Yes	Yes + 20% discount at paid workshops	850 Euro
7. Catalogue	1 spread			2 free copies of the catalogue	100 Euro

Other participation costs:

- Other costs for participation include the costs of the shipping of the pieces to and back from Bucharest by post/courier. For NON-EU shippings that involve

additional customs and VAT expenses for Romanian Jewelry Week, they will be communicated and invoiced to the designers.

- Additional costs related to transportation, accommodation or special display set-up will also be ensured by the designers or collectives. Selected designers will receive the exhibition manual with all the necessary information regarding the participation to the event.

4. How to apply

All applications must contain the following materials:

1. The **online application form** available on www.romanianjewelryweek.com containing:
 - **Selection/collection concept** - in English max 700 characters
 - **Designer biography / Institution description** in English - max 700 characters
 - **Links to online presence**, where available - Facebook, Instagram, website
2. Photos of at least **5 pieces** proposed for selection. Preferably white background, but also model or other set-ups are accepted. Resolution min 300 dpi. Each photo will contain in the description information about name, object type, year, materials, dimensions. Exemple:
"JohnSmith_brooch_euphorya_2022_sterlingsilver_wood_9x5cm". *For collective exhibitions, at least one photo must be sent for each proposed designer.



5. Event dates and deadlines

5.1. Applications are opened for all categories until the **26th of April 2024**.

5.2. Applications will be analysed by the jury and the the selection of participants will be announced via email.

5.3. Between the **22th of May and 16th of June**, participants will sign the exhibitor contracts and will pay the participation fee according to their choice of category. The final materials for the online portofolios and the catalogue will also be checked and finalised in this stage.

5.4. Starting **the 1st of August until the 9th of September 2023** the pieces must be sent by post/courier to the Assamblage Headquarters for the participants who are not able to travel to Bucharest for the event. Assamblage will ensure the set-up of the pieces in closed glass displays. Designers who will attend can bring the pieces personally.

5.5. The event will take place between the **2nd - 6th of October 2024**. The schedule, list of locations and events will be announced on a later date.

5.6. The pieces will be sent back to the designers between the **14th of October and 14th of November 2024**. Pieces that are part of awards, connected events or other projects can be held longer with the previous agreement of both parties.

**For further information and questions regarding the application process
and regulations, please contact us at
hello@romanianjewelryweek.com**